IFMSA

The International Federation of Medical Students’ Associations (IFMSA) is a non-profit, non-governmental organization representing associations of medical students worldwide. IFMSA was founded in 1951 and currently maintains 136 National Member Organizations from 126 countries across six continents, representing a network of 1.3 million medical students.

IFMSA envisions a world in which medical students unite for global health and are equipped with the knowledge, skills and values to take on health leadership roles locally and globally, so to shape a sustainable and healthy future.

IFMSA is recognized as a nongovernmental organization within the United Nations’ system and the World Health Organization; and works in collaboration with the World Medical Association.
Why should you support us?
IFMSA can help you reach an unparalleled network of medical students, giving you a wide recognition for your products and services. By giving you access to the future leaders of health we can make sure that your brand is remembered.
IFMSA daily connects over a million medical students from 126 countries around the globe. The projects we run are designed to address the local needs of the communities where our member organisations work, while our network promotes exchange of ideas and drives innovation. Our global representation makes us a stakeholder in international processes, and gives us a voice in setting tomorrow’s health agenda.
As an idealistic Public Benefit Organisation, we work to empower our members and to complement the knowledge gained through traditional medical education. By supporting us, you will help participation and empowerment of medical students from all over the world, especially those with financial limitations. By supporting us, you take a stance for a healthier tomorrow.

Vision
A world in which all medical students unite for global health, and are equipped with the knowledge, skills and values to take on health leadership roles locally and globally.

Mission
IFMSA unites medical students worldwide to lead initiatives that impact positively the communities we serve. IFMSA represents the opinions and ideas of future health professionals in the field of global health, and works in collaboration with external partners. IFMSA builds capacity through training, project and exchange opportunities, while embracing cultural diversity so as to shape a sustainable and healthy future.
OVERVIEW OF BENEFITS

An opportunity for you to:

Access and Engage future physicians from all over the world. Choose between face-to-face meetings, promotion of material or online presentation of your brand.

Reach a Wide Exposure for your brand, immediately gaining access to a unique network of active medical students across the globe.

Create Awareness and Understanding for your brand and organisation amongst tomorrow's leaders in health.

Interact with future clients as you will be remembered by professionals with high income horizons.

Enhance Your Credibility and Corporate Social Responsibility by supporting an organisation with focus on social accountability and locally adapted interventions.

We advise you to secure your participation early in order to gain longer-term exposure.
IFMSA has a special consultative status with the United Nations ECOSOC and is a non-state actor in Official Relations with the World Health Organization (WHO).
Since 1951
1.3 million
126 countries

Overview of IFMSA

Our history began in 1951 with a simple idea; increased collaboration will lead to understanding, innovation, and development. In this spirit, medical students came together from 8 countries to found the International Federation of Medical Students’ Associations (IFMSA).

Due to the commitment and hard work of our members, we quickly expanded and became an increasingly important representative of medical students on the global level. Using our growing representativeness, we also started taking part in political discussions tied to health. During the 1960s’, we were recognized as a non-governmental and independent organization within the United Nations system. At the same time, we became recognised as the international forum for medical students by the World Health Organization (WHO) and the World Medical Association (WMA).

Youth participation and the empowerment of students has always been our core beliefs. Therefore, IFMSA has and will always be run by and for medical students on a voluntary basis.

Since 2019, IFMSA is registered in Denmark as a public benefit organisation, having its International Secretariat Office in Copenhagen.

Today, we represent, engage, and connect over 1.3 million medical students. Our Federation is composed of 136 National Member Organisations (NMOs), representing 126 countries. To better adapt our work to local needs, our member associations are divided into five regions: Africa, Americas, Asia-Pacific, Eastern Mediterranean and Europe.
What we do
Our members run hundreds of projects, all tailored to the needs and circumstances of the community where they are founded. In addition we run numerous national and global campaigns, conferences and workshops across our member countries. We focus our work in 4 fields: medical education, public health, sexual and reproductive health and rights, and human rights and peace.

On our own and in collaboration with our partners, we undertake central advocacy roles in global health and United Nations Sustainable Development Goals, in which we try to improve the health of our populations worldwide both at the local, national and global level. We believe in the right to health for all, and fight to get universal health coverage both in the different health areas such as migrants health, sexual health, mental health as well as fields like non-communicable diseases and ensuring an appropriate and high quality health workforce. Furthermore, we believe young people should play a larger and more meaningful role in health policy decision-making, as young people are the experts on their own health and young people will also be the ones living in society for longest with the policies we adopt today.

IFMSA also runs over 15,000 clinical and research exchanges annually for students to explore innovations in medicine, healthcare systems, and delivery in other countries. We are also currently building up our Programs, which will reflect the work of the Federation in the various fields of Global Health. Programs are specifically designed to connect students, and to offer them the possibility to organize and run several activities under a common theme.

Why we do it
IFMSA envisions a world in which all medical students unite for global health and are equipped with the resources, skills and knowledge to take on health leadership roles locally and globally, so that we can shape the healthy and sustainable future we want. As the future leaders and workers in health, we realise the importance of our understanding of the world and our own development. By actively taking part in the world we live and work in, we take responsibility for our own future.

The IFMSA experience shows students that they are not merely passive subjects in a rapidly globalizing world. They are valuable individuals with a potentially powerful role to play in global health. Hence, we offer medical students a taste of real and pressing health issues worldwide, and help them learn that their idealistic goals can be achieved with readily attainable knowledge and commitment.

Think Globally, Act Locally.
How we do it

In IFMSA, we place the emphasis on students returning to their local environment with new ideas and the skills to implement them. As the doctors of tomorrow and future health leaders, we feel confident that our students will carry this spirit with them throughout their personal and professional lives, so that they positively impact the communities they serve.

We work:

- To expose medical students to humanitarian and global health issues, providing them with the opportunity to educate themselves and their peers;

- To facilitate partnerships between the medical student community and international organizations working on health, education and medicine;

- To give medical students the opportunity to take part in clinical and research exchanges worldwide;

- To provide a network that links active medical students across the globe, including student leaders, project managers and activists, so that they can learn from and be motivated by each other;

- To provide an international framework in which medical student projects can be initiated, developed and implemented;

- To empower and train medical students to take a role in bringing about the necessary changes to improve the health of all global citizens.
CREATING OPPORTUNITIES

We offer tailored solutions to ensure mutual benefits that will forge the health leaders of tomorrow.

An interactive page with over 160,000 organic page likes, and an average post reach of over 60,000.

An online platform for sharing resources and opportunities, with over 1 million visitors per year.

With about 20,000 followers, this is our fastest-growing platform, showcasing IFMSA activities and milestones.

Our window to maintain dialogue with Global Health actors, students, and stakeholders, with about 27,500 followers.

Mailing List
IFMSA official communication channels with students and national representatives from our National Member Organizations.

Videos promoting opportunities in the Federation and informative updates. Our channel has over 6,000 subscribers and more than 210,000 views as of September 2019.

A bi-monthly online e-letter updating the Federation’s members and partners about events and campaigns.

Medical Students’ International: Our bi-annual flagship publication on pressing Global Health issues and medical students’ activities, distributed to students in over 100 countries.
IFMSA has two general assemblies per year, one in early March and one in the beginning of August. Each of these host over 800 delegates and about 10-15 externals and representatives from our partner organizations. One of our National Member Organizations is elected to host the meeting; meaning the location of the General Assemblies changes every time. Our most recent ones were held in Taiwan (August 2019), Slovenia (March 2019), Quebec - Canada (August 2018), Egypt (March 2018), Tanzania (August 2017), Montenegro (March 2017), Mexico (August 2016) and Malta (March 2016). The upcoming one will be in Rwanda (March 2020).

The Federation has subdivided its National Member Organizations into five regions: Africa, the Americas, Asia-Pacific, Eastern Mediterranean, and Europe. Each region has their own annual meeting welcoming between 100 and 300 participants, held at different times of the year.

Prior to each General Assembly and Regional Meeting, IFMSA runs several 3-days workshops simultaneously, tackling global health challenges that matter to medical students. With an attendance of up to 300 delegates, these workshops offer a space for medical students to grow and gain skills and knowledge that are often left aside in the medical curricula.

In addition to satellite events, IFMSA holds workshops throughout the year in collaboration with our member organisations. The National Member Organizations have hosted up to 20 events per year that allowed up to 100 medical students per event to obtain new skills and knowledge through attending these courses.

The leadership of the IFMSA meets five times per year to discuss the Federation’s strategies and to follow-up on the Annual Working Plan. These meetings offer a place for team-building and improving the governance and management system of IFMSA.
CONNECTING THROUGH MEDIA

PROPOSED PACKAGES

**Website**

Our website [www.ifmsa.org](http://www.ifmsa.org) receives increasingly higher traffic, with more than half of a million page views each month. Purchasing space on our online portal gives excellent access to medical students. Packages are as follows:

- **€ 5,000**: Permanent Front Banner on the welcome page and at the bottom of all pages (for 12 months);
- **€ 3,000**: Permanent Front Banner on the welcome page (for 6 months);
- **€ 2,000**: Logo at bottom of the welcome page (for 12 months);
- **€ 1,000**: Logo at bottom of the welcome page (for 6 months);
- **€ 500**: Logo and URL (on a specific page for 12 months).

**Twitter**

Twitter allows you to communicate with global health stakeholders and medical students. About 27,500 people and organizations are following us, and through retweets, many more are able to connect with us.

- **€ 150**: One Tweet with an accompanying link;
- **€ 600**: Five Tweets with accompanying link during a month period;
- **€ 1,200**: Fifteen Tweets within a two-month period with an accompanying link.

**Blog**

The IFMSA blog is part of the main IFMSA website and has over 1M hits so far and is used to update the members about the most recent achievements of the Federation and to promote the initiatives undertaken by our members and officials.

- **€ 400**: Sponsoring an entry (mention at the top of the entry);
- **€ 1,000**: Sponsoring a series of three entries in a row (mention at the top of each entry);
- **€ 1,000**: 700-words article (visible only on the blog);
- **€ 2,000**: 700-words article including a Facebook post and two mentions on Twitter.

**Medical Students International**

Our professionally produced magazine is published twice a year and is available to national member organization presidents and students from over 100 countries at each of our General Assemblies as an A4 publication. It is also distributed online, with over 15,000 impressions per edition. It constitutes the premier opportunity to get exposure to a large number of medical students. Prices are per issue:

- **€ 3,000**: Two-page spread;
- **€ 1,500**: Full page;
- **€ 800**: Half-page;
- **€ 500**: Quarter-page.

**Newsletter**

The IFMSA e-newsletter reaches 500,000 medical students around the world on a bi-monthly basis. It seeks to inform them about the latest updates of the Federation and showcases the work and initiatives done on the local and national level.

**Prices per issue:**

- **€ 2,000**: 500-words article,
- **€ 500**: Side vertical banner,
- **€ 300**: Bottom square banner.

**Prices per four issues:**

- **€ 1,500**: Side vertical banner,
- **€ 1,000**: Bottom square banner.

**Instagram**

The IFMSA Instagram account is another way of diversifying our communication with medical students using pictures of events and of our members. Recently established, it is our fastest growing platform with about 20 thousand followers and an average of 300 post likes.

- **€ 400**: One post with a short description,
- **€ 1,000**: One post per month for three months with a short description,
- **€ 1,000**: One post, also published on our Facebook page.

**Newsletter**

The IFMSA e-newsletter reaches 500,000 medical students around the world on a bi-monthly basis. It seeks to inform them about the latest updates of the Federation and showcases the work and initiatives undertaken by our members and officials.

**Prices per issue:**

- **€ 2,000**: 500-words article,
- **€ 500**: Side vertical banner,
- **€ 300**: Bottom square banner.

**Prices per four issues:**

- **€ 1,500**: Side vertical banner,
- **€ 1,000**: Bottom square banner.

**Mailing Lists**

Our mailing lists remain mainly for internal activities and announcements to our National Member Organisations, and to individual students. For certain sponsors we may consider including your organisation in the signature of all emails sent. Interested?

Contact us at [vprpc@ifmsa.org](mailto:vprpc@ifmsa.org) and we will find a way forward.

**Custom Sponsorships**

No perfect fit? Contact us at [vprpc@ifmsa.org](mailto:vprpc@ifmsa.org) today! We are more than happy to work together to unlock a unique opportunity for your brand. Discuss your business objectives with us and we'll build a sponsorship package that will help you achieve your goals.
## SPONSORING IFMSA EVENTS

### GENERAL ASSEMBLIES

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<th>Gold Sponsor (€ 10,000)</th>
<th>Silver Sponsor (€ 7,000)</th>
<th>Bronze Sponsor (€ 5,000)</th>
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<td>10-minute plenary address</td>
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<td>Roll-up banner at the venue</td>
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<td>Promotion on <a href="http://www.ifmsa.org">www.ifmsa.org</a> and social media during the full duration of the meeting</td>
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*: For Bronze Sponsors: Half page advertisement or one-page article in Medical Students International.

### REGIONAL MEETINGS

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*: For Silver Sponsors: 3-day sponsor booth.
SPONSORING IFMSA EVENTS

IFMSA WORKSHOPS

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Attended by an average of 300 delegates prior to the General Assemblies (GA) or by 75-100 delegates prior to Regional Meetings (RM).

EXPLORING OTHER POSSIBILITIES

Interested in connecting your name to a certain topic? Or to promote activities or work done by our members in specific areas? Different workshops and sessions at our General Assemblies and Regional Meetings also offer possibilities for personalized sponsorship packages. Be involved in our theme events, name a prize after your organisation and decide its criteria, or interact with our activities and research fairs. Write to us at vpprc@ifmsa.org today and together we will find the option that suits you the best.

We also organize other meetings throughout the year, such as the Team of Official Meeting (5 times per year) and Sub-Regional Trainings, each of them welcoming up to 100 participants. If you are interested in supporting specific topics or regions, or to offer in-kind support. Get in touch with us at vpprc@ifmsa.org and we will find the options that suit you the best.
We also offer you a chance to create scholarship for supporting delegates to attend our meetings, or awards for students leading projects in specific areas. By supporting individuals or projects in areas of your choosing you will help individuals’ professional growth, aiding representation, and draw attention to your field. Ensuring development and visibility in your field of work.

**Selected Travel Scholarship**

Includes selection of recipient

- **Level of support**: €1,900 - €2,300, depending on the region of the recipient

**Benefits**
- Option to select or set selection criteria for one qualified student per sponsorship to attend a meeting with a full scholarship (travel costs must not exceed sponsorship amount): scholarship includes travel, registration fee (including accommodation and lodging), and visa processing fees but excludes incidentals;
- Placement of sponsoring organization’s logo on a dedicated portion of the conference website for organizations sponsoring a student;
- Statement of thanks to the group of organizations which sponsor an attendee at the opening of the meeting with each organization’s logo displayed.

**Awards**

Name your own award or be the sponsor of the prestigious Rex Crossley Award, presented in our General Assemblies to the highest quality project from around the world.

- **Level of support**: €1,000 - €2,000

**Benefits**
- Name your own award with your own selection criteria, or be presented as the sponsor of Rex Crossley Award during the project presentations and at the presentation of the winner;
- Sponsoring organizations have the option to ask the selected participant to write a short blog post (approximately 500 words);
- Placement of sponsoring organization’s logo on a dedicated portion of the conference website for organizations sponsoring a student;
- Statement of thanks to the group of organizations which sponsor an award at the opening of the meeting with each organization’s logo displayed.
Contact Us

The International Federation of Medical Students’ Associations (IFMSA) would like to thank you for your time reviewing our Sponsorship Prospectus. As a result of your financial contribution, IFMSA will be able to keep training and empowering medical students worldwide, so to shape a sustainable and healthy world. We look forward to a fruitful partnership with you. Please note that Any form of sponsorship must respect the Ethical Framework for Fundraising. Should you have any inquiry, do not hesitate to contact our Vice-President for Public Relations and Communication at vpprc@ifmsa.org.

Thank you...