IFMSA’s Principles for Corporate Support or Donations

Introduction

The International Federation of Medical Students’ Associations (IFMSA) believes that it can best fulfil its mission through a broad base of support from various sources. However, to maintain its independence and objectivity, it seeks to identify any areas where there may be real or apparent conflicts of interest or where the mission, programs, projects and independence of IFMSA could potentially be compromised.

As part of expanding its base of support, IFMSA is willing to consider partnerships with, and gifts from the corporate sector. IFMSA recognizes that corporations, as profit-centered organizations, have obligations to their shareholders, boards and employees to be successful. IFMSA also recognizes that companies support the nonprofit sector not only out of a desire to be helpful, but also with the hope of a return or benefit to the companies.

Given these realities and both legal and ethical considerations, IFMSA is willing to negotiate partnerships and accept support from the corporate sector in ways that will benefit and recognize the supporting companies while enabling IFMSA to better achieve its mission without compromising its principles.

General Guidelines

IFMSA, as an independent, nonprofit, public benefit organization, will accept no cash or real property gifts, pledge of support or non-cash gifts or services, or enter into any partnership with any company or other organization that produces products that are or may be harmful to the IFMSA community. Nor will IFMSA accept any of the above or support from any company or organization that, in the judgment of IFMSA, exploits people or negatively influences the health of people with its products, in its product lines, advertising, marketing, workforce or in any other way.

Principles

IFMSA will:

- at all times maintain an independent position on issues and concerns related to our fields of work;
- solicit and accept support only for activities that are consistent with its mission and vision;
- accept funds for research, informational and educational activities only when the content is to be determined by IFMSA or an independent group designated by IFMSA;
- maintain complete control, consistent with any donor restrictions acceptable to IFMSA, of all funds provided by corporations, organizations and individuals;
- not accept any support that implies or requires endorsement of products or services;
- not accept donations or gifts from the pharmaceutical, tobacco, alcohol, oil, or weapon industry.

All other cases not mentioned in this document shall be referred to our Ethical Framework for Fundraising.

Acknowledgements for corporate support will be limited to the companies' names, logos or slogans that are an established part of the supporters' identities, trade names, addresses and telephone numbers.

Recognition of major corporate support will be developed in cooperation with the corporate donors and will be consistent with the level of support and IFMSAs' mission, vision, and purposes. IFMSA will seek to develop recognition opportunities that are appropriate and meaningful for both the supporting companies and IFMSA.

IFMSAs' intangible intellectual assets, including its name, research and other work, will be protected at all times. Donors will not be permitted to use IFMSAs’ name or other items for commercial purposes or in connection with the promotion of any product.

IFMSA Executive Board and staff reserve the right to refuse any donation of cash or other real property, services, non-cash gifts or any other forms of support if such support is not in keeping with the above principles or for other reasons that IFMSA deems appropriate.

IFMSA Executive Board 18/19

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